



Shown above are Black Raspberry Jam, Tin Bucket, Fragrant Cloves, Shaker White, and Green Pasture.

## Care Instructions

If you wash overdye threads AFTER stitching, you run the risk of having them bleed. Our "SAMPLER THREADS™", and "SIMPLY SHAKERS™" are colorfast, meaning that they will not change color when washed, will not fade if kept out of direct sunlight, etc. They may bleed, however, because when a large amount of thread is dyed by hand, it may be difficult to rinse off all the dye that is lying on the surface of the threads. It is safe to rinse our "SAMPLER THREADS™", and "SIMPLY SHAKERS™" in tepid water BEFORE stitching. Blot them on a white paper or terrycloth towel to see if they will bleed. You may repeat this process several times until they rinse clean. Again, the color will not fade. Let the threads dry (it won't take long) and then stitch. After the piece is finished, you may wash it in tepid water with a mild soap. DO NOT USE WOOLITE!



Shown left to right are Sarsaparilla, Buttermilk, Chamomile, Presidential Blue, and Antique Rose.



Shown left to right are Pomegranate, Sea Spray, Butternut Squash, and Woodrose.



Please contact us at:  
 The Gentle Art  
 P.O. Box 670  
 New Albany, OH  
 43054-0670  
 Phone 614-855-8346  
 Fax 614-855-4298  
 Or visit us online at  
[www.TheGentleArt.com](http://www.TheGentleArt.com)  
 Email: [gentleart@aol.com](mailto:gentleart@aol.com)

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## Counted Thread Embroidery



## About The Gentle Art

Two friends, Catherine Theron and Nancy Pfeifer, created The Gentle Art 13 years ago, in 1991.

Catherine is a nationally known needlework designer and teacher, and Nancy is a knowledgeable needlewoman. Nancy and Catherine loved reproduction needlework and wanted to develop threads that would add a faded, antiqued look to what was stitched. The Gentle Art was the first company to develop the over-dyed, faded look. We started with 28 colors, and have increased our palette substantially over the years. Now we have a wide range of colors distributed between two lines, "SAMPLER THREADS™", and "SIMPLY SHAKERS™." Our threads are offered in both 5-yard and 10-yard skeins conveniently cut into 1-yard lengths. New colors are added to our lines several times a year. We also have "LIMITED EDITION" colors, which are dyed in small amounts and are only available for a short period of time while supplies last. They are a fun thread and a great collector's item. We always have a large inventory of thread on hand for even your largest orders and special orders. In our thirteen years in business, we are proud to say we have never had a back-order and maintain a shipping time that averages two to three business days.



The Gentle Art booth at the Charlotte Market in 2002.

Our threads have been displayed for years at both TNNA and INRG shows. More recently, we have introduced our threads to the quilting, primitive stitch, wool work, and punch needle artisans.



Our booth at the Houston Quilt market in 2003.

We are extremely grateful to all the designers who have supported our "SAMPLER THREADS™" and "SIMPLY SHAKERS™" threads by using them in their designs throughout the years.

## About Our Threads

The Gentle Art is a purveyor of "gently" overdyed 6-strand cotton embroidery floss called "SAMPLER THREADS™" and "SIMPLY SHAKERS™". Our threads are exciting and fun to stitch with, and give your needlework a faded, antiqued look. At the Gentle Art, we maintain a serious commitment to the quality of our thread. We use the utmost care and forethought in selecting the methods and components used to produce our thread. Each batch of thread is hand overdyed to ensure that it is treated with care. We choose dyes and catalyst agents, which are highly efficient and extremely gentle to maintain its

durability. In fact, they are as gentle as the laundry detergent used in your home.

Our craftsmen work diligently to produce a product, which is consistent, colorfast, and has heirloom quality longevity. As with any hand done process, there are slight variations within each dye lot, and there is a margin for error. However, we are proud to say that ours is small and we strive to minimize it.

Your needlework projects stitched with "SAMPLER THREADS™" will never be a carbon copy of everyone else's because each skein is unique in itself.

Our vision is embodied in each of our colors. They are subtly shaded, each skein containing many colors blended with care to provide incredible visual richness. Ours is a handmade craft, which looks to the heritage of the past and beautifully passes that along to the future through an aged palette inspired by our natural world. This vision is the hallmark of our company and reputation.



Above is a red-work piece using Buckeye Scarlet.

Call 614-855-8346